



# 2021 GRANDE PRAIRIE LOCAL IMMIGRATION ACTION PLAN

Towards Greater Immigrant Integration

## ABSTRACT

This Action Plan is based on the 2021 Immigrant Survey and 2019 GPLIP Priorities document.

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# 2021 Grande Prairie Local Immigration Action Plan

## Background

In 2019 The Grande Prairie Local Immigration Partnership (GPLIP) identified 6 priorities: housing, education/language, employment, health and wellness, settlement services, and inclusion in their work towards improving the integration of immigrants into the community.

Immigrants were invited to complete a survey to ensure these are the correct priorities and put them in order of priority, and to learn what other issues immigrants face in Grande Prairie. They were also invited to share how COVID-19 has affected them.

Results from the 2021 Immigrant Survey and the 2019 Priorities Document have informed the development of this Action Plan. Priorities have been reordered based on the Immigrant Survey results.

1. Housing
2. Employment\*
3. Health & Wellness
4. Education/Language
5. Inclusion
6. Settlement Services
7. Communication\* (added as a result of feedback from 2021 survey)

***Step 1 – Share draft action plan items\* with each of the sub-committees for endorsement and feedback – identify which organizations would be part of the Resources***

***Step 2 – Finalize action plan***

***Step 3 – Source funding***

***Step 4 – Update at each GPLIP meeting***

# 2021 – 2023 Grande Prairie Local Immigration Partnership Action Plan

## 2. EMPLOYMENT

Action Item	Success Indicator(s)*	Resources	Timeline
<p>Posts links to employment boards on the GPLIP page under Employment tab. GPCN</p>	<ul style="list-style-type: none"> <li>✓ The Employment tab on the GPLIP page has links to employment boards</li> <li>✓ Analytics show a number of people accessing the page</li> <li>✓ There are more newcomers saying they have better access to information about job opportunities</li> </ul>	<ul style="list-style-type: none"> <li>▪ Someone to create the Employment tab on the GPLIP page, add the links and update it annually</li> <li>▪ Funding for above</li> </ul>	<p>Year 1 Update Years 2 &amp; 3</p>
<p>Work with Chamber of Commerce to provide training to employers on intercultural competency and human rights in the workplace Council for Lifelong Learning, The Workplace</p>	<ul style="list-style-type: none"> <li>✓ Intercultural Competency and Human Rights training is available</li> <li>✓ Intercultural Competency and Human rights training are delivered regularly to employers</li> <li>✓ Landlords have a better understanding of the rights that newcomers and others have when accessing accommodations.</li> <li>✓ Could deliver the training alongside the next item.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Someone to develop intercultural competency and human rights in the workplace training</li> <li>▪ Someone to deliver the training</li> <li>▪ Space or platform to deliver the training</li> <li>▪ Funding for all above</li> </ul>	<p>Years 2 &amp; 3</p>
<p>Work with the Chamber of Commerce to host Employment Tradeshow for newcomers. Invite Chamber members to have booths. Hold in conjunction with next item. Council for Lifelong Learning, The Workplace</p>	<ul style="list-style-type: none"> <li>✓ The Chamber of Commerce and other businesses take part in the event</li> <li>✓ Newcomers attend and report it being informative and helpful</li> <li>✓ Those involved come back for a second year and talk about having it as an annual event</li> </ul>	<ul style="list-style-type: none"> <li>▪ Small group to coordinate, promote and host the event</li> <li>▪ Location for event</li> <li>▪ Funding for above</li> </ul>	<p>Years 2 &amp; 3</p>

<p>Host speed interviews for immigrants to practice their interview skills Council for Lifelong Learning, The Workplace</p>	<ul style="list-style-type: none"> <li>✓ The Chamber of Commerce and other businesses take part in the event</li> <li>✓ Newcomers attend and report it being informative and helpful</li> <li>✓ Those involved come back for a second year and talk about having it as an annual event</li> </ul>	<ul style="list-style-type: none"> <li>▪ Small group to coordinate, promote and host the event</li> <li>▪ Funding for above</li> </ul>	<p>Years 2 &amp; 3</p>
<p>Work with employers to develop job mentorship program for newcomers.</p> <ul style="list-style-type: none"> <li>• Include intercultural competency training for employer's staff before the placements.</li> <li>• GPCN deliver introduction to Canadian culture to newcomers</li> </ul>	<ul style="list-style-type: none"> <li>✓ Employers are involved and have created opportunities for newcomers to experience working with them</li> <li>✓ Newcomers have meaningful experiences that improve their chances at obtaining work</li> </ul>	<ul style="list-style-type: none"> <li>▪ Someone to develop, promote, and deliver program</li> <li>▪ Funding for above</li> </ul>	<p>Years 1, 2 &amp; 3</p>

## 7. COMMUNICATION

<b>Action Item</b>	<b>Success Indicator(s)*</b>	<b>Resources</b>	<b>Timeline</b>
<p>Update GPLIP website: Have tabs for each of the priorities Update search on <i>Resources</i> page to include and clearly tie to the priorities list, for example there are a number of different topics to search for that could be rolled up into one priority:</p> <ul style="list-style-type: none"> <li>• Housing: Affordable Housing, Buying (what?), Emergency Shelters, Housing, Renting, Seniors Housing</li> <li>• Employment: Finding Work, Getting Ready to Work, Self Employment</li> <li>• Health and Wellness: Health and Medical, Support and Counselling,</li> </ul>	<ul style="list-style-type: none"> <li>✓ Increased numbers of hits on the website</li> <li>✓ Newcomers report being better able to find the information they are looking for</li> <li>✓ Service providers report an increase in the numbers of people accessing their services and programs</li> </ul>	<ul style="list-style-type: none"> <li>▪ Someone to update the website</li> <li>▪ Funding for above</li> </ul>	<p>Year 1 Update in Years 2 &amp; 3</p>

<ul style="list-style-type: none"> <li>• Education/Language: ESL Linc (will people know what that is?)</li> <li>• Inclusion: Arts and Culture, Community Connections, Cultural Associations, Faith, Neighbourhood Associations, Parks and Trails,</li> <li>• Settlement Services: Newcomer Services</li> </ul>			
<p>Share information about immigrant services on the Immigrant Advisory Table's Facebook Page and other social media accounts Post on them regularly</p> <ul style="list-style-type: none"> <li>• Set up a communications plan</li> </ul>	<ul style="list-style-type: none"> <li>✓ Newcomers report being better able to find the information they are looking for</li> <li>✓ Service providers report an increase in the numbers of people accessing their services and programs</li> </ul>	<ul style="list-style-type: none"> <li>▪ Someone to create the communication plan and create content to be shared</li> <li>▪ Funding for above</li> </ul>	Years 1, 2 & 3
<p>Improve access to information</p> <ul style="list-style-type: none"> <li>• Provide clearer instructions on websites if that's where people are supposed to go for information</li> <li>• Provide good service over the phone to help reduce stress and anxiety</li> </ul>	<ul style="list-style-type: none"> <li>✓ Newcomers report being better able to find the information they are looking for</li> <li>✓ Service providers report an increase in the numbers of people accessing their services and programs</li> </ul>	<ul style="list-style-type: none"> <li>▪ \$0</li> </ul>	Years 1, 2 & 3
<p>Create a hashtag for GP immigrants to follow/search for information #New2YQU? #New2GP? Ask IAT and GPLIP members to use it on their posts, newsletters, email signatures, etc.</p> <ul style="list-style-type: none"> <li>• Promote the hashtag</li> </ul>	<ul style="list-style-type: none"> <li>✓ Newcomers report being better able to find the information they are looking for</li> <li>✓ Service providers report an increase in the numbers of people accessing their services and programs</li> </ul>	<ul style="list-style-type: none"> <li>▪ Small group to come up with a hashtag</li> <li>▪ \$0</li> </ul>	Year 1
<p>Send out monthly/quarterly email updates to those interested in connecting with GPLIP</p>	<ul style="list-style-type: none"> <li>✓ Newcomers and those interested in assisting with newcomer integration report being better informed about community events and services and programs for newcomer integration</li> </ul>	<ul style="list-style-type: none"> <li>▪ Someone to create the communication plan and create content to be shared</li> <li>▪ Funding for above</li> </ul>	Years 1,2 & 3

Advertise number to call if immigrants are struggling with COVID-19 or other issues	<ul style="list-style-type: none"><li>✓ Newcomers report being better able to find the information they are looking for</li><li>✓ Service providers report an increase in the numbers of people accessing their services and programs</li></ul>	▪ 211/Help Seekers	Year 1
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